

# Global Volunteer Day

Inspiring Kids to be  
Healthy for Life





**“Participating**  
in Aramark’s Global  
Volunteer Day was  
amazing. I couldn’t be  
more proud of my job,  
the company I work  
for, and the community  
I live in.”

aramark   
**CARE  
GIVE  
DO**

Planting a healthy  
produce garden



# Global **Volunteer** Day

## Enriching and Nourishing Lives

Every year, thousands of Aramark employees rally together for the company's Global Volunteer Day. In 2014, more than 5,000 employees in 14 countries around the world gave more than 25,000 hours of volunteer service in a single day to help improve community health and wellness by inspiring kids to lead healthier lives.

Global Volunteer Day is an extension of *Aramark Building Community (ABC)*, our year-round philanthropic and volunteer program. Through ABC, employees work every day to improve family health, prepare youth and adults to work, and support individuals and families working their way out of poverty.

## Our volunteers impacted nearly half a million families with more than 100 projects aimed at inspiring healthy lifestyles:

- We hosted dozens of **healthy cooking demonstrations**
- We established new **community produce gardens**
- We **revitalized play spaces** and created inspiring health and wellness murals
- We assembled and donated thousands of ready-to-cook **healthy family meals** and Healthy For Life™ snack packs





# Our **Ongoing** Impact

## **We Help People Be Healthy For Life**

Through Global Volunteer Day, we extend our Healthy For Life commitment into local communities. Healthy For Life is the company's comprehensive and integrated approach to health and wellness that encourages healthy food choices and nutrition education and wellness programs that work together to support healthier lifestyles.

## **Creating Hubs For Ongoing Health and Wellness**

On Global Volunteer Day, Aramark partners with community organizations to create Healthy For Life Zones that are hubs for ongoing health and wellness programs. Throughout the year, Aramark chefs, dietitians, and other volunteers return to the centers to teach children and families about the benefits of eating fresh food, offer food samplings, and hold cooking demonstrations. They also teach workshops, like shopping for healthy food on a budget; join in community health fairs, and host events at the centers where children and families can come to enjoy a nutritious meal and enjoy active play.

# Global Volunteer Day Around the World



Dublin, Ireland



# Our Global Reach

Global Volunteer Day brought together teams of Aramark volunteers in 14 countries around the globe:

United States / Canada / Chile  
United Kingdom / Argentina  
Peru / Spain / Germany / China  
Korea / Belgium / Ireland  
The Czech Republic / India

Puerto Montt, Chile; Mumbai, India;  
Chicago, Illinois

**“We are a company with a passion**

for service and a strong culture of volunteerism. Our mission is to enrich and nourish lives throughout the year, leveraging the expertise of our employees to help people make the right nutrition choices and lead healthier lives.”

**- Eric Foss**  
Aramark President and CEO



**“We are grateful beyond belief.**

It’s impossible to put into words what your generosity has done, not only for our kids, but also the staff.”

—Jamie Sachtjen, Director of Fundraising,  
Griffith Centers for Children, Denver



# Our Partners

## City Year

To enable an impactful service day, Aramark partners with City Year, a multi-city non-profit organization that offers deep expertise and a unique approach to leading and implementing meaningful and transformational community service projects.

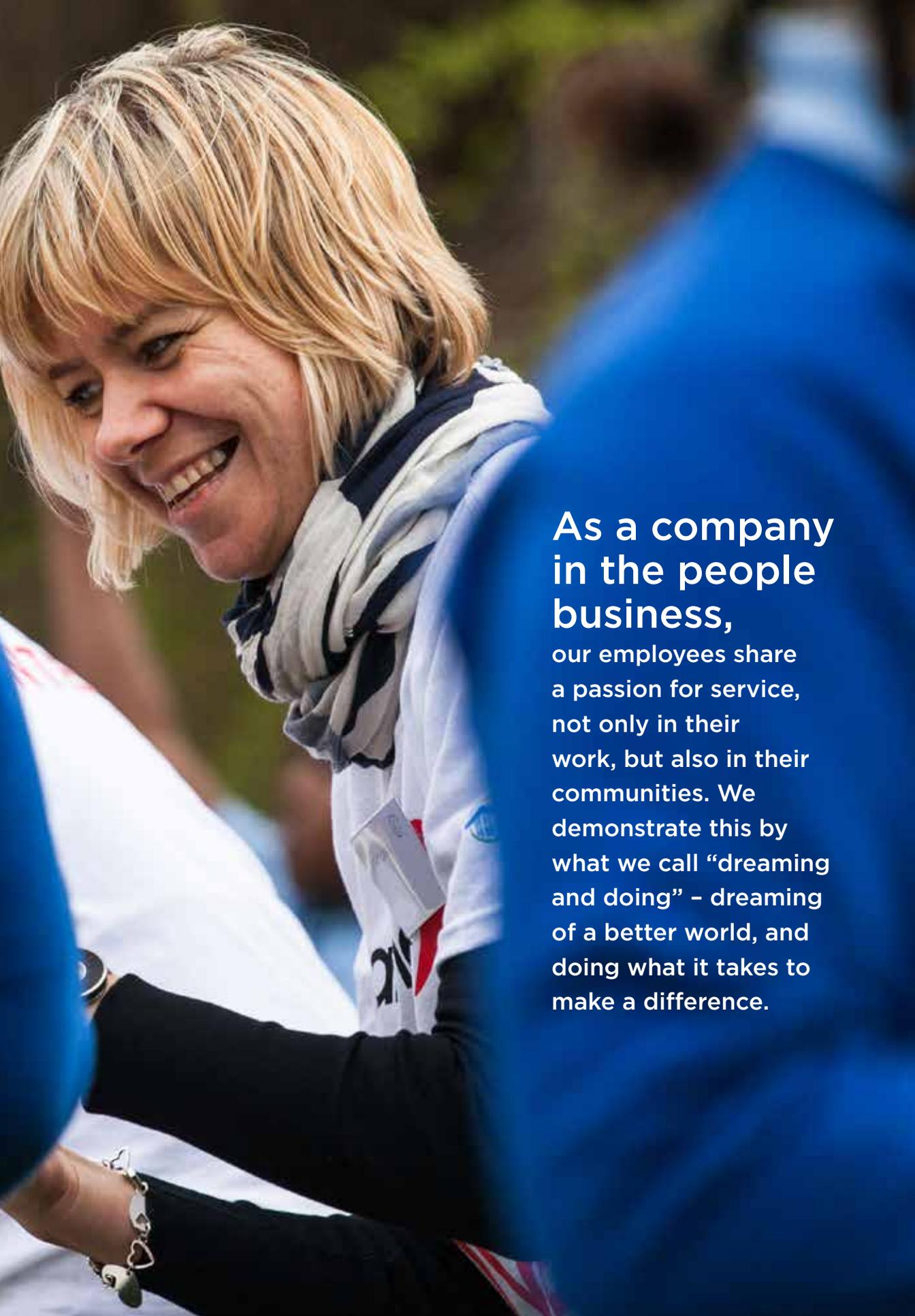
Aramark and City Year launched their partnership in 2007, with a mutual dedication to enriching communities through service. Since then, City Year has worked with Aramark to support employee volunteerism as part of *Aramark Building Community*.

Aramark also serves as City Year's official uniform supplier, providing all uniforms and City Year's signature red jackets to the 2,700 corps members plus staff.

## The Alliance For Children and Families

Aramark partners with the Alliance For Children and Families, a nonprofit national membership association for more than 500 community organizations. Together, Aramark and the Alliance help to strengthen and elevate the work of local community centers in building strong families and neighborhoods.

The partnership enables Aramark to connect with neighborhood community centers on the local level, and enhance health and wellness programs in cities around the world.



**As a company  
in the people  
business,**

our employees share a passion for service, not only in their work, but also in their communities. We demonstrate this by what we call “dreaming and doing” - dreaming of a better world, and doing what it takes to make a difference.

# About

## **Aramark Building Community**

*Aramark Building Community* is our year-round volunteer and philanthropy program, which enriches lives by helping to improve family health, prepare youth and adults for work, and support individuals and families working their way out of poverty.

Through *Aramark Building Community*, we partner with local community centers and apply our time, expertise, financial and in-kind resources to help families in need. Since 2008, more than 20,000 Aramark employees have enriched the lives of nearly 4 million families.



### **We Improve Family Health**

Our experts teach people about the relationship between diets and wellness, and develop programs, recipes, and educational material, like our Healthy For Life newsletters and wellness workshops, to help people eat well and live healthier lives.

### **We Prepare Youth And Adults For Work.**

Our human resource professionals support job training programs at community centers, providing hands-on education and coaching, skills-building workshops, and career fairs that help people secure meaningful work.

We also help create safe and inspiring places at community centers, allowing the centers to focus on what they do best – **providing solutions to help families succeed.**

## About **Aramark**

Aramark (NYSE: ARMK) is in the customer service business across food, facilities, and uniforms, wherever people work, learn, recover, and play. United by a passion to serve, our more than 270,000 employees deliver experiences that enrich and nourish the lives of millions of people in 22 countries around the world every day. Aramark is recognized among the Most Admired Companies by *FORTUNE* and World's Most Ethical Companies by the Ethisphere Institute. Learn more at [www.aramark.com](http://www.aramark.com) or connect with us on Facebook and Twitter.



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