SOLUTIONS THAT ENRICH AND NOURISH LIVES
Millions of families in cities, suburbs, and neighborhoods are struggling to make ends meet. As economies slowly recover, people are tackling the significant challenges of unemployment, rising costs of living, and health-related issues such as obesity and nutrition-related chronic disease. To address these needs, it is crucial that families have a range of resources and programs that help them gain new skills, secure jobs, and live healthier lives.

Aramark Building Community enriches lives by helping to improve family health, prepare youth and adults for work, and support individuals and families working their way out of poverty. Through this comprehensive philanthropic program, Aramark impacts the lives of millions of families by providing volunteer expertise, financial, and in-kind support.

“A PASSION FOR GIVING BACK

“We are a people business and our employees have tremendous passion for helping people and giving back to the communities where we live and work. For us, that begins with our mission—to deliver experiences that enrich and nourish lives. From our food and facilities businesses, to our uniform and medical technology businesses, every employee makes an impact.”

Eric Foss, CEO & President
Aramark
FOSTERING STRONG, VIBRANT NEIGHBORHOODS

Aramark recognizes the important role community centers play in addressing the comprehensive needs of people of all generations living in diverse neighborhoods. Community centers are trusted, local resources that families rely on for the essential services and programs that help them succeed.

We have found that community centers’ largest areas of need align with our greatest strengths. We work together to improve family health through nutrition education and awareness programs, teach essential workplace skills, and help maintain safe, strong, and inspiring community facilities. Through long-term partnerships, Aramark works closely with local community centers in more than 50 cities in four countries. We combine our unique nutrition and culinary, job readiness, and facilities management skills with each community’s strengths to achieve the greatest local impact.

VOLUNTEERING WITH PRIDE

“I feel privileged and proud that Aramark provides me with the opportunity to give back to my community. Volunteering enriches the lives of so many, but it also instills me with pride and humility like nothing else can.”

Rachel DiGregorio
Aramark Higher Education at the University of Massachusetts
Aramark Outstanding Volunteer and National Jefferson Award winner for volunteer service
We believe that people should have access to healthy food and information that enables them to make informed decisions on what to feed their families. Through Aramark Building Community, we connect families to knowledge about nutrition and its relationship to overall health and physical fitness.

Aramark’s chefs and dieticians are passionate about teaching the relationship between diet and wellness. We share that energy and expertise with people of all ages by providing nutrition education materials, healthy recipes that reflect the unique cultures of our neighborhoods, classes on nutrition for families, and cooking demonstrations.

Aramark’s partnership with Community Teamwork, Inc. (CTI) in Lowell, Massachusetts, helps address the city’s high rates of obesity and diet-related disease. We provide education, training, and access to healthy foods that are essential to help people live healthier lives. Our team created a vegetable garden and established an Aramark Building Community Eat Smart Zone where families can find nutrition information, learn fun recipes, and engage in nutrition workshops throughout the year. Aramark chefs and dietitians join health and wellness fairs for local children, and offer nutrition counseling and meal planning information. We also participate in CTI’s “Cooking Matters” television show, teaching families how to prepare healthy meals on a budget.
PREPARING PEOPLE FOR WORK

As a global employer of a quarter million people, we recognize that all employees need a wide range of job-specific and communications-related skills to succeed. Together with community centers, we help link adults and teens with information and hands-on training to prepare them to find and keep meaningful jobs.

Aramark’s hiring managers help with job searches, teach interviewing skills, and develop new competencies needed in the workplace. On any given day, they might be found connecting ambitious young people with summer jobs or running a workshop for adults trying to identify their next opportunity in the hospitality industry or other high-growth job fields.

OPPORTUNITIES FOR A VULNERABLE LONDON NEIGHBORHOOD

Since 2009, our partnership with Community Links in the East London borough of Newham has provided training, jobs, and other support to help revitalize this community—before, during, and after the London Summer Games. Employees from the team working the Games volunteered to transform unused space at the center into a hub for workforce readiness for local residents looking for jobs. As we assembled our staff of 3,000 to provide food service during the London 2012 Games, we hired 40 people from Community Links, giving them skills and experience for future jobs. When London 2012 concluded, we hired several back at Aramark client locations.
It’s critical for families to feel welcome and inspired as they participate in programs and activities at their local community center. Maintaining a center’s interior and exterior environment is an important part of the well-being of that community. Aramark employees lend their skills and knowledge to enhance center facilities, creating safer, more inspiring environments and ultimately helping them run more efficiently.

Hundreds of Aramark employees come together on a regular basis alongside local residents to enhance the physical space of these important neighborhood hubs. Over the course of a day, we transform educational areas, establish community gardens, create fun play spaces for children, and make other improvements that help community centers address the barriers that prevent families from being healthy and successful. Our partnership with City Year, one of the world’s leading community service organizations, enables and inspires our large-scale volunteer projects and ensures they result in lasting impact.

“...the facilities desperately need, along with the ongoing support of experienced volunteers who come back to our centers time and time again to strengthen our programs.”

*Diane Cornman-Levy*
*Executive Director*
*Federation of Neighborhood Centers*
*Philadelphia*
GENERATING IMPACT, INSPIRING EXCELLENCE, FURTHERING LEADERSHIP

Core to Aramark Building Community is our partnership with Families International, Inc. (FI), the largest network of independent, local community centers. Together, Aramark and FI work to nurture the growth of the community center movement. Through ongoing partnerships between regional Aramark teams and community centers, we strengthen and expand programming and services, bring resources to the local level, and cultivate leadership. Aramark provides the FI network with our volunteer expertise, financial grants, and in-kind support.

The Aramark Building Community Academy serves as a forum to enhance operational and program excellence at the national and local level. The Academy provides community center professionals with online and in-person information and tools to increase their efficiency, effectiveness, and capacity. In addition, exceptional community center directors are recognized and rewarded with funds to scale and enhance best practices.

“IT’S VITAL FOR THE PUBLIC AND PRIVATE SECTORS TO JOIN TOGETHER TO BE STRONG ADVOCATES FOR YOUTH AND FAMILIES, AND DEVELOP NEW AND INNOVATIVE WAYS TO HELP THEM IN THE EVER-CHANGING 21ST CENTURY. ARAMARK’S DEEP AND LONG-TERM SUPPORT ALLOWS COMMUNITY CENTERS TO WORK MORE COLLABORATIVELY TO INTEGRATE SERVICES THAT IMPACT LIVES, REVITALIZE NEIGHBORHOODS, AND STRENGTHEN COMMUNITIES.”

Susan Dreyfus
President and CEO
Families International
ENRICHING LIVES,
NURTURING SUCCESS

ABOUT ARAMARK BUILDING COMMUNITY
Through Aramark Building Community, we help families improve their health, secure jobs, and move out of poverty. In partnership with community centers around the world, our volunteers lend their nutrition, culinary, job readiness, and facilities management expertise to ensure people can succeed. Since 2008, more than 18,000 Aramark volunteers have joined in over 500 volunteer activities that have helped nearly 3.5 million people in 52 cities become healthier, stronger, and more successful.

ABOUT ARAMARK
Aramark delivers experiences that enrich and nourish people’s lives through innovative food, facility, and uniform services. Our more than 250,000 employees around the world demonstrate our corporate responsibility values every day, and we are recognized among the World’s Most Ethical Companies by the Ethisphere Institute.

For more information on Aramark Building Community, visit aramark.com/enrichinglives
For more information about Aramark, visit aramark.com.