

SPOTLIGHT THE MOMENT

The thunderous power chord of a rock legend, the graceful movement of a prima ballerina, the exhilarating cadenza of a timeless symphony. Incredible talent on display deserves an incredible venue experience, so we're laser-focused on environments that treat guests to authentic quality with optimal speed of service, so guests don't miss a moment of a magical performance.



CONCESSIONS

Inspired concepts. Bold environments. Modern technology.



PREMIUM

Exquisitely curated clubs, suites and exclusive experiences.



CATERING

Impeccable events of every shape and size—masterfully imagined and flawlessly executed.



MERCHANDISE SERVICES

Shopping experiences and merchandise that tell authentic brand stories in-store and online.

DELIVERING IN THE MOMENT

Red Rocks Amphitheatre is one the most iconic music venues in the country. Like the talent on stage, guests expect a flawless performance in their F&B and shopping experience. For decades, Aramark Sports + Entertainment has provided Concessions, Catering, Merchandise, and Facility Services for this beloved destination, creating authentic guest experiences with a constant focus on sustainability. Using data, insights, and proven processes, we deliver when it really counts, including throughout the unprecedented challenges of 2021, when Red Rocks was the most visited music venue in the WORLD.