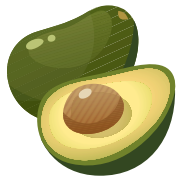


# Insights to Innovation

## INCREASING STUDENT PARTICIPATION, SATISFACTION, AND HEALTH & WELLNESS

We surveyed +33K students and +6K parents to understand what they're seeking in their school food programs. Our goal with this survey is to promote healthier eating, improve our menus, boost participation, and secure more funding for our partner districts.

### BREAKFAST

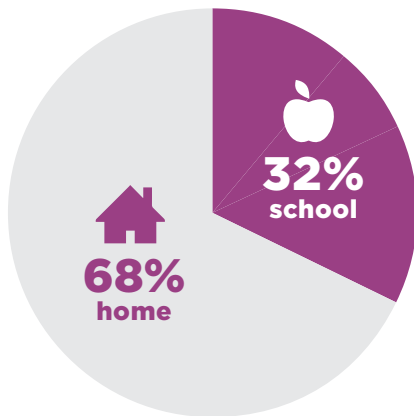


**Taste & Freshness** are ranked #1 and #2 across all surveys.

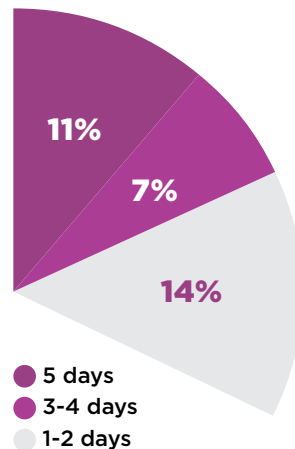


**More than half** of all middle and high school students say taste is most important.

**Where do most middle & high school students eat breakfast?**



**How many days do students eat at school?**



**Top 5 menu items students and parents request**



Fruit



Pastries



Yogurt

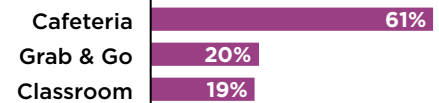


Smoothies



Pancakes

**Where students want to get breakfast**



### SKIPPING BREAKFAST



The morning rush prevents many students from eating breakfast

**53%**

say they **have enough time for breakfast**

**84%**

would prefer eating **before school or during 1st period.**

### SCHEDULE CONFLICTS



Student schedules affect their eating habits at school

**25%**

**can't eat lunch** because of their schedule

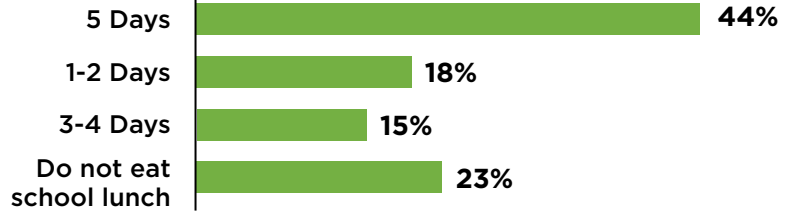
**23%**

**can't eat breakfast** because of their schedule

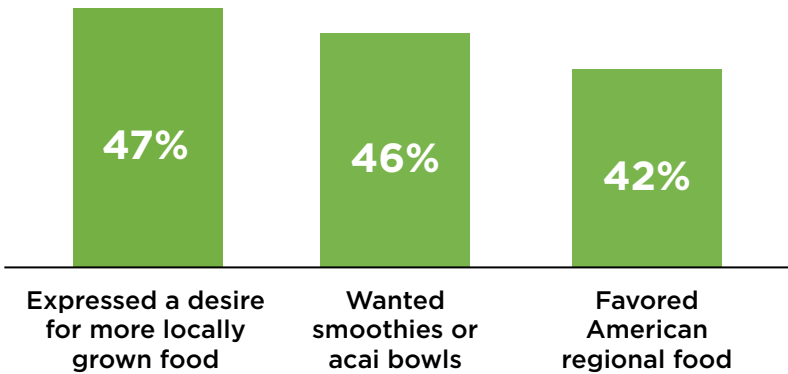
# LUNCH



**How often do middle and high school students get lunch from school?**



**When asked about preferred items for school lunch menus, elementary parents expressed...**



**Top reasons students do not eat school lunch (middle & HS)**

- Lunch made at home is better quality
- Lunch made at home is healthier
- I do not eat lunch

**While middle and high school students would prefer to eat...**



**American regional cuisine (Philly cheesesteak, Nashville hot chicken)**



**Coffee drinks & smoothies**



**Smoothies & acai bowls**

Want to see what we can do for your schools? **Contact us:**

[\*\*CLICK HERE TO LEARN MORE\*\*](#)

As part of our **Student Nutrition Insights360** platform, we use surveys, focus groups, and other measurement systems to collect student feedback and benchmark performance.



**Both parents and students agreed on wanting more soups or noodle bowls**

**39%**

of parents are interested in these items

**45%**

of students are interested in these items

**Parents indicate they would like to learn about school menus through:**

