

HIGHER ED CONSUMERS FEEL SAFER WITH ARAMARK, SAYS NEW SURVEY

ARE YOU READY TO WELCOME BACK STUDENTS SAFELY?

Cleanliness awareness is at an all-time high. By collecting feedback from students and staff, cleaning and safety processes are continuously improved — which is making everyone feel safer.

Our ongoing Voice of the Consumer surveys give Aramark access to the latest opinions of the people who matter most. Regarding safety, customers are telling us they want to know that the spaces they occupy are clean and safe. Here's how Aramark ranked.

% Met or Exceeded Student Expectations



Top Concerns on Higher Ed Campuses

Overall, students and staff are concerned about a wide range of cleanliness and safety issues, including:



Mask Wearing



Crowding



Employee Cleanliness



Location Cleanliness



Glove Wearing



Food Safety



To-Go Options

Exceeding Consumers' Expectations

Here are just a few of the ways Aramark has met or exceeded students' and staff members' expectations for cleanliness and safety on campuses.



97% of students and staff said we are providing a clear and safe environment



96% Providing social distancing spacing and directional signage



95% Visible cleaning and sanitizing on high-touch surfaces



95% Providing clear instructional signage on new policies and protocols



94% Offering more to-go options in dining services



93% Offering customizable dining options via staffed stations



91% Providing alternative contactless order pick-up options



88% Offering alternative contactless ordering processes

Multiple Innovations Back Up Our Safety Protocols

Our consumer survey results can be attributed to our rapid action and focus in addressing the COVID-19 pandemic. In response, we redesigned many of our cleaning, safety and dining protocols — including expanding our use of leading-edge technologies to combat the virus and ensure consumers feel safe on the campuses we operate including these:



Deep Cleaning with SpaceCare QL+

This system uses advanced products and processes to create clean environments and instill occupant trust.



Cleaning Robots

Automation and AI provide faster cleaning with greater efficiencies and safety.



Food Prep and Delivery Robotics

Automated prep and delivery bring made-to-order options directly to customers.



Contactless Technology

Computer vision makes checkout easy and safe.



Mobile Ordering Solutions

Improves safety and consumer confidence.



Do Your Students and Staff Feel Safe on Your Campus?

At Aramark, we've proven that we've gained consumers' trust. Now, we can help your campus make your students and staff feel safe and secure, too.

Contact us today to discuss the best way to create a safety-conscious environment on your campus.