

# STUDENT SUCCESS AT ITS BEST: A STORIED CAREER WITH ARAMARK!

Student success is one of the most significant areas of focus for campus leaders.

At the colleges and universities supported by Aramark Collegiate Hospitality, academics and career paths intersect with a hospitality-centric dining provider. Whether starting as a student in dining venues on campus or having years of experience, the sky's the limit when it comes to what's possible.

Aramark Collegiate Hospitality proudly serves millions of guests every day with amazing culinary expertise. Rooted in service and united by purpose, Aramark strives to do great things for each other, their partners, communities, and planet. At Aramark, they believe a career should develop one's talents, fuel passions, and empower professional growth. No matter what you're pursuing—a new challenge, a sense of belonging, or just a great place to work—Aramark Collegiate Hospitality is focused on helping people reach their full potential.

A career journey with Aramark is marked by significant tenure and offers continuous growth and development. Starting from entry-level positions, employees can advance their career through various levels of leadership within the company. Aramark's commitment to training, mentorship, and career advancement ensures that employees can achieve their professional goals while contributing to the company's success. With just over 41,000 employees in the Collegiate Hospitality line of business, 13% have been with the company for 10 or more years. Comparatively, according to USA Facts in January 2024, 9% of workers in the U.S. have been in their jobs for more than 10 years. Such an impressive statistic is a true testament to the opportunities, the people, and the corporate culture at Aramark Collegiate Hospitality.



Aramark offers student employment, internships, and various engagement opportunities, enabling students to gain meaningful work experience while they identify potential candidates for future management roles. Omkaar Shenoy started with Collegiate Hospitality as a computer science major at Arizona State University. Upon graduation in spring 2025, he'll join the company as a full-time employee in IT as a data engineer. In fact, Omkaar was a two-year member of Aramark's Council of Student Advisors. Established in 2022, the Council consists of 12 students selected annually from a pool of applicants from universities across the country. Through monthly virtual meetings, Aramark gathers valuable insights on key topics reflecting students' perspectives.

As employees gain experience, they often move up in the organization to a variety of roles such as district managers, culinary managers, operational leaders, vice presidents, and beyond. These roles involve greater responsibility, including overseeing multiple teams, managing budgets, and implementing strategic initiatives.



Brandi Heatherly studied hospitality management at East Carolina University when she joined Aramark as a student cashier. Shortly after, Brandi joined Aramark's newly created Student Manager Program. This program provided her with leadership training and exposure to diverse aspects of campus hospitality. These development opportunities allowed her to move up through the line of business into a variety of roles—including being a district manager. From there, she moved on to become a regional vice president and landed where she is today as vice president of performance excellence. Brandi has been with Aramark for 30 years.



Matt Rogers started at Aramark more than 20 years ago as a student dining employee at Johnson & Wales University. After majoring in hospitality management, he became a general manager at another institution and worked his way up in operations to a district manager before pivoting to sales as a vice president of strategic partnerships. After achieving success in his sales role, he joined Aramark's Harvest Table Culinary Group as the chief growth officer. Today, Matt serves as a Collegiate Hospitality regional vice president, leading all operational aspects of business throughout his region.

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Aramark's commitment to fostering a culture of growth and development is at the heart of their employee retention strategy. By providing ample opportunities for career advancement and personal development, they ensure that their employees feel valued and motivated to stay with the company. This dedication to nurturing talent not only enhances employee satisfaction but also drives the overall success and sustainability of the organization. Aramark's focus on growth opportunities exemplifies their core values and sets a benchmark for excellence in employee engagement and retention.

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