

LOCAL  
**RESTAURANT  
ROW**

GLOBAL FLAVORS. LOCAL FAVORITES.

# A DREAM BORN IN DAMASCUS AT PITA CHIP

**GUEST RESTAURANT PARTNER**  
SINCE JANUARY 2021

## **OMAR ALSAADI'S CHILDHOOD MEMORIES ARE FRAMED BY FOOD:**

the flavors and aromas that greeted him when he came home from school every day. His mother was a self-taught cook who prepared global cuisines for her family. Omar began cooking in seventh grade and, "Like my mother, I let my imagination drive my recipes." As youngsters, Omar and his friend, Mouhanad Kabbani, dreamed of going to America to open a restaurant. And they did. Today, the two own Philadelphia-based Pita Chip, serving what they call "modern Middle Eastern cuisine." Omar's son, Rend, is a partner.



**"Our partnership with Aramark has allowed us to gain new exposure to customers in the healthcare industry and beyond that we otherwise would not be able to access."**

PITA CHIP PARTNER REND ALSAADI



**Aramark's partnership has helped Pita Chip adjust to the economic hardships brought about by COVID-19.**

By bringing Pita Chip to Lankenau Hospital, a whole new audience has discovered the yogurt-flavored sauces and freshly fried falafel that Philadelphia residents have grown to love. Online sales have grown significantly and they have been able to expand their partnerships to other Aramark accounts in the area. Omar and Mouhanad are constantly adapting as the dining landscape changes due to the pandemic. For the future, they look forward with optimism to expanding Pita Chip across the city and into the suburbs.



## **“Philadelphia is a great example of the American melting pot.”**

PITA CHIP PARTNER REND ALSAADI

Omar and Mouhanad love their adopted city. “At every corner it showcases the grit and determination that its residents have to pursue their passions and make food worth talking about,” Omar says. “Pita Chip adds to that by showcasing our story of immigrating to America and learning to mix the flavors we loved back home with the flavors we grew to love living in America.”

Guest rave about Pita Chip’s Chicken Shawarma, Falafel, and irresistible Garlic Sauce. Yogurt is a very common ingredient in the Middle East and Omar and Mouhanad find that makes their sauces both tangy and savory. The falafel is fried fresh to order at Pita Chip and offers the perfect balance of crispy on the outside and light and fluffy on the inside.