

# LOCAL RESTAURANT ROW

GLOBAL FLAVORS. LOCAL FAVORITES.

## THE STORY BEHIND EL TENEDOR

### MARIA AND CHEF CARMEN CREATED EL TENEDOR AS A FOOD TRUCK IN 2012.

It was a featured food truck on the T-Mobile campus and became an Aramark partner five years ago when we took on the company as a client. Since then, El Tenedor has grown to become a fixture in our retail operation as a guest restaurant.



At T-Mobile, a Spanish food concept generated \$200,000+ in sales. The secret to El Tenedor KC's success? Robust food and outstanding hospitality.



### Unprecedented Growth and Revenue

There are success stories and then there's El Tenedor, a Spanish food concept that is part of the Local Restaurant Row program at Aramark partner T-Mobile in Kansas City, Missouri. In addition to racking up amazing sales, El Tenedor received the President's Choice award in LRR's inaugural "Best Of" list for 2022.

The President's Choice winners are a select few businesses across the United States that are leading performers in the program. These partners have maintained a consumer centric mentality, provide great food and a clear focus on all operational criteria.

El Tenedor is a campus favorite with a large following of repeat customers who rave about the dynamic food and the warm hospitality of its co-owners, Manager Maria Zea and Chef Carmen Cabia Garcia.



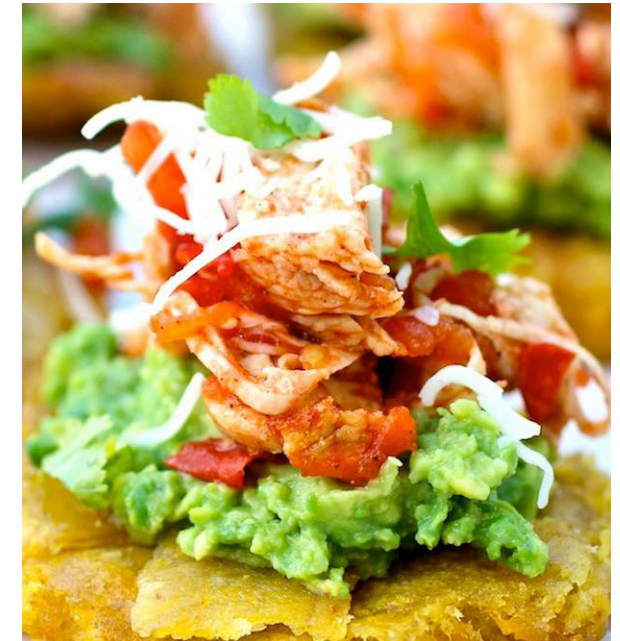


El Tenedor excites guests by constantly switching up menus and providing authentic new flavors. The food is 100% prepared by Chef Carmen, who is from Barcelona, Spain. Some of their signature dishes include paella, croquetas de pollo (chicken and bacon croquettes), empanadas with chorizo and Manchego cheese, homemade meatballs, and patatas bravas (spicy roasted potatoes).

Says one guest: "I had the meat paella dish... from first bite to the last, it was AMAZING!" Another adds, "El Tenedor has been a staple here on campus. They provide such great food and are always so warm and welcoming."

El Tenedor often goes beyond the scope of a typical guest restaurant by helping with large catered events—many of which are last-minute—and have helped recruit new and exciting local restaurants to grow our lineup at T-Mobile.

El Tenedor has proved to be such a great partner that we are excited to bring them to other Aramark accounts in the area.



**"We love what we do, and we hope we can transmit it through our food and service. We treat our customers like family. Passion and love for what we do is the key to our success."**

*—Maria Zea,  
Manager and Co-Owner*