

# LOCAL RESTAURANT ROW

GLOBAL FLAVORS. LOCAL FAVORITES.

## THE STORY BEHIND DARUMA

### DARUMA IS A FAMILY AFFAIR.

The Daruma Hibachi Express is family owned and operated by founder and Executive Chef Roger Abando, his wife Ladda, and their son Dimitri. Roger recruits master hibachi chefs to ensure quality menus full of authentic flavors.



Hibachi concept provides an authentic Japanese dining experience.



### Fast, Friendly, and Perfect for Busy Guests

As part of the Local Restaurant Row family, Daruma Hibachi Express partners with Aramark at two locations in Ohio. Both locations offer outstanding, authentic Japanese flavors. In addition to great food, guests are charmed by the warm hospitality and expert service.

Christine "CC" Andrews, General Manager at the sites, says the customer service helps drive loyalty and adds, "It is refreshing to work with a locally owned family business that not only understands how important customer satisfaction is, but also how to continue to grow and help its business thrive."

The partnership has been a win-win. The Aramark team is able to bring the authentic, global cuisine their customers are looking for while supporting local business.





## Sharing Ideas and Enjoying Mutual Success

Roger grew up in the restaurant industry and was inspired by the talented chefs he worked with, most notably a Japanese chef who encouraged Roger to open his own business. His first restaurant, Daruma Japanese Steakhouse, was opened in 2014 in Columbus, Ohio.

Employees at the Aramark location in Ohio actually approached Christine about bringing Daruma to their workplace for lunch. Aramark jumped at the chance and a new partnership was born. Now, employees get to enjoy a hibachi-style lunch box with a choice of cooked steak, chicken, or shrimp served with white or fried rice, mixed vegetables, and a choice of sauces. Roger calls out Aramark's "spectacular visions and ideas" for helping make Daruma successful.

"We are very thankful for Aramark. They have greatly impacted our business. The marketing and ability to cater to the staff in the building has brought so much attention to our small business. This opportunity has helped us expand to more guests!"

- Roger Abando,  
Daruma Owner

