

10 WARNING SIGNS YOUR CAMPUS NEEDS A NEW APPROACH TO FACILITIES MANAGEMENT

And what to do next...



1 Costs are Rising

INFLATION IS IMPACTING facilities management on multiple fronts; at the same time, programs are experiencing significant budget reductions and reallocation.

8.5%
INCREASE
IN INFLATION

15%
INCREASE
IN UTILITIES

4.3%
INCREASE
IN LABOR RATES

[The Chronicle of Higher Education](#)

2 Staff Shortages are Surging



FACILITIES MANAGEMENT TEAMS nationwide are experiencing high turnover, an aging workforce, and staff shortages. Fewer skilled laborers are available to run modern systems.

#1 STATED NEED BY FACILITIES OFFICERS IS EMPLOYEES

15% OF HIGHER ED EMPLOYEES ARE LIKELY TO SEEK NEW JOBS IN THE COMING YEAR

[APPA, CUPA-HR](#)

3 Enrollment is Declining



THE CURRENT DECLINE in student enrollment will only get worse as the 'enrollment cliff' fully arrives in 2024. Fewer students on campus will negatively affect revenue generation and space utilization.

5th
CONSECUTIVE
SEMESTER OF ENROLLMENT DECLINE

**DECLINE OF
1.3 MILLION**
STUDENTS SINCE SPRING 2020

[National Student Clearinghouse](#)

4 Deferred Maintenance is Building



OLDER BUILDINGS and mechanical systems are reaching their end of life. Capital funding for replacement and modernization are insufficient to meet these growing needs.

**OVER
\$100 PER FOOT**
BACKLOGS COSTS

50 YEARS
AVERAGE BUILDING AGE

[Gordian \(Sightlines\)](#)

5 Public Perception is Waning



PUBLIC CONFIDENCE in higher education has been falling since 2000 — resulting in only 55% of Americans believing that higher ed delivers a positive impact on society.

14% DROP IN PUBLIC CONFIDENCE IN HIGHER EDUCATION SINCE 2000

[New America](#)

6 Building Complexity is Increasing



LIKE ALL INDUSTRIES, facilities management has undergone a technology transformation — with innovations from HVAC systems to robotic cleaning to IoT remote monitoring platforms. Most campuses have not kept pace with this change.

Technological advancements create challenges for:



UNTRAINED OR
NEW WORKERS



ASSET PROTECTION



CAMPUS BUDGETS

7 Space Optimization is Struggling



MANAGING CAMPUS SPACE has become difficult in the face of decreasing student occupancy. Yet housing remains a challenge at many campuses, exacerbated by post-pandemic interest in in-person learning, but hampered by inflation affecting off-campus cost of living.

**HIGHER ED CLASSROOMS
AVG. LESS THAN 60%
OCCUPANCY**

[Gordian \(Sightlines\)](#)

8 Digital Adoption is Expanding



WHILE A TECHNOLOGICAL REVOLUTION was already underway, COVID-19 fast-tracked its adoption. Yet, many higher education campus facilities managers remain behind the curve and risk falling even further behind.

54% OF FACILITIES MANAGERS BELIEVE DIGITAL TRANSFORMATION HAS INCREASED

80% OF BUSINESSES ARE ADOPTING TECHNOLOGY SOLUTIONS

[Honeywell](#)

9 Online Education is Flourishing



FOR GENERATIONS, on-campus education was the gold star approach to higher education. Online education was introduced as an adjunct that met the needs of a small percentage of students. In a post-pandemic world, that percentage is rising and threatening to overtake on-campus learning.

47% OF CURRENT STUDENTS BELIEVE ONLINE EDUCATION IS COMPARABLE TO IN-PERSON

17% BELIEVE ONLINE EDUCATION IS BETTER THAN IN-PERSON

[New America](#)

10 Confidence in Facilities Management is Falling



DUE TO THE RAPID CHANGES on campuses and in facilities management itself, a growing number of higher education institutions are unsure about what changes they need to overcome their mounting challenges.

At Aramark, we have learned from over 430 higher ed executives:

37% ARE UNSURE IF THEIR CURRENT FM STRATEGY IS APPROPRIATE FOR FUTURE CHALLENGES

SINCE SPRING 2022, THE PERCENTAGE HAS INCREASED TO **41%**

WHAT TO DO: Integrated Facilities Management

Collectively, these trends indicate a new approach to facilities management is warranted. Absent proven techniques, expertise, training and continuous innovation, institutions will be challenged to remain competitive.

Aramark understands the current challenges higher education institutions face in running contemporary facilities management departments. We tackle these challenges every day on campuses across the country. With our experience, proven expertise and vast range of services, we deliver tailored solutions to address each campus' unique facilities management needs. Improved financial position, reduced maintenance backlog, increased campus satisfaction, and a smaller carbon footprint are just some of the benefits we deliver.

Contact us today to discuss how Integrated Facilities Management can help your campus make meaningful changes to your operations and capital programs — and meet the needs of your campus today and into the future.

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