



Sasha Day

President & CEO

Aramark Destinations

Sasha Day leads **Aramark Destinations**, overseeing hospitality operations at national and state parks, public lands, conference centers, and outdoor recreation businesses across the U.S. With a strong background in growth strategy and consumer engagement, Sasha brings a dynamic approach to expanding Aramark's footprint in iconic destinations.

She is responsible for full-service operations, including customer marketing, sales, revenue management, and technology enablement, and she drives portfolio growth through acquisitions and strategic partnerships.

Before joining Destinations, Sasha served as Chief Growth Officer for Aramark's Collegiate Hospitality and Sports & Entertainment divisions. She returned to Aramark in 2018 after leading product innovation at Sylvan Learning, launching a STEM-focused program that expanded the company's reach across North America.

During her initial decade at Aramark, Sasha held leadership roles in strategy, operations, finance, and compliance.

Sasha has a bachelor's degree from the University of Virginia and an MBA from the University of Michigan. She serves on the Board of Trustees for Blood Cancer United and the National Parks Hospitality Association.

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