



Richard Ayson

Chief Growth Officer
Aramark Destinations

Richard brings deep understanding, expertise, and a track record in strategic sales to **Aramark Destinations**, where he leads growth across public lands, recreation, and conference centers. He sees the essence of his work as leveraging Aramark's reputation and hospitality capabilities in iconic, seasonal locations, to expand the company footprint as a recognized leader in the outdoor recreation and hospitality market.

Originally from New Zealand, Richard began his career driving business development from Australia and Hong Kong to San Francisco and London. As a leader in the industry, Richard has served in numerous business development leadership roles and segments. At Aramark, he enjoys the opportunity and privilege to support Destinations' mission to reshape hospitality, stewardship, and the visitor experience, deepening the connection to the iconic locations in the portfolio and forging lasting memories.

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