



## Barbara Flanagan

President & CEO

Aramark Collegiate Hospitality

Barbara leads **Aramark Collegiate Hospitality**, serving more than 275 colleges and universities nationwide. With 35 years at Aramark, and in roles starting from a Food Service Manager to Regional Vice President to her previous position as President and CEO of Student Nutrition, she now assumes the President & CEO role in Collegiate Hospitality. This role marks a return to the college campus for Barbara, and the latest step in a journey from the cafeteria to the C-suite that reflects her purpose-driven leadership and deep industry knowledge.

Under Barbara's leadership in Student Nutrition, Aramark earned national recognition for USDA award-winning menus, impactful nutrition education, and student advocacy.

Barbara champions a student-first approach in every position she has held, an approach fostered by her passion and her leadership, and executed by an engaged and empowered team. As President, she blends hospitality culture and culinary creativity with cultural relevance, elevating dining experiences and fostering engagement.

Barbara holds a bachelor's degree from Texas Tech University and remains a passionate advocate for student success and community impact.

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