

APRIL 1, 2021

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## BUY ME SOME PEANUTS AND CRACKER JACK, ON YOUR PHONE!

It's really easy even if you don't have any cash, because the transaction can be cashless and touchless.



The Major League Baseball season opens today. Just a few short months ago no one could say for sure whether anyone would be taken out to the ballgame. But when the first pitches are thrown today, there will be people in the stands to cheer, to boo, and even to order concessions on their smartphones.

**MLB Opening Day** is for many an annual rite of spring, and Aramark joins the chorus welcoming fans back to the ballpark, leading the way in safe, clean and convenient experiences.

"Like all baseball fans, we're excited for the first pitch of the 2021 season," said Sports & Entertainment president Alison Birdwell. "While attending games in-person may look and feel a little different this year, the return of fans to sporting events represents a significant milestone and we look forward to serving them, once again."

A few of the innovative concepts being implemented at the 10 active ballparks where we serve include self-ordering kiosks, self-checkout scanners and mobile ordering.

Streamlined menus will help increase speed of service and keep lines short, and cashless transactions further reduce touchpoints.

In this spirit, Alison noted that "the health and safety of our employees and everyone we serve is our highest priority and we are working closely with our partners to tailor operations and enhance service models to help safeguard the preparation, delivery and service of food."

Read Chief Operating Officer **Marc Bruno's email** about how Opening Day means a little more, and represents an even greater hope this year.

As fans return to root, root, root for the home team, we're working to make the old ballgame as enjoyable as always and safer than ever.

## EMPOWER'S VIRTUAL SYMPOSIUM RECOGNIZES FOUR FOR THEIR EFFORTS



The **EMPOWER** employee resource group (ERG) hosted the "Empowered Women: Rising Together" virtual symposium on March 23 and 24, to support the personal and professional development of women in the Aramark workplace. EMPOWER, our largest employee resource group, works to accelerate the advancement of women leaders, and the symposium culminated in the inaugural EMPOWER Awards.

Four award recipients were recognized for their efforts in advocating action for women:

**May Limbach**, Marketing director – **EMPOWER Leadership Award**

May was recognized for empowering others and exemplifying the very best of the EMPOWER ERG.

**Jessica Tantin**, Business Dining district manager – **Marketplace Service Award**

Jessica was recognized for her dedication, integrity and service to her colleagues, clients, suppliers and community.

**Carrie Santiago**, Supply Chain director – **Workforce Impact Award**

Carrie's innovative and solution-oriented approach has made a sustainable impact for women at Aramark.

**Greg Lennox**, Corporate Communications director – **Workplace Ally Award**

Greg's support of EMPOWER and its mission has helped to make Aramark a more inclusive space.

The Denver EMPOWER Hub was also recognized as the Hub of the Year for delivering the EMPOWER mission to its workplace, workforce and marketplace.

"Congratulations to all of the EMPOWER Awards recipients," CEO John Zillmer said.

"Their commitment to accelerating the advancement of women leaders across Aramark is incredible, and I thank them for promoting action for women in the workplace."

EMPOWER is one of 11 employee resource groups at Aramark. [Click here](#) to learn more and sign up for one or more ERGs today.

## THIS SPRING, HOPE IS IN THE AIR

When we began our recurring feature on Covid vaccination, we didn't know how many months it might take for vaccine doses to become available to most people. It's exciting how rapidly supplies, availability, and eligibility are expanding, and there's a growing sense of optimism about a return to normalcy for our company and our communities.

But we're not out of the woods yet, and it's important that as many people as possible get vaccinated as soon as they can. Today we'll hear the moving story of **Barbara Flanagan**, president of our K-12 Education business, as well as from multiple members of the Aramark food and nutrition team at **Jefferson Health**, about their personal and professional reasons for getting the vaccine.



If you're looking for helpful information as you, your loved ones, and your coworkers make decisions about vaccination, don't forget to check out the [vaccine encouragement](#) resources on [aramark.net](#). Spring is a time of growth and revitalization, and we can each do our part to accelerate the renewal we're all eagerly awaiting.

## AMPLIFY ERG LAUNCHES TO SUPPORT PAN- ASIAN EMPLOYEES



Aramark's newest employee resource group is here!

We've named it **Amplify** to underline its focus on amplifying Pan-Asian culture and Pan-Asian communities at Aramark. In the last decade, the U.S.

Asian population has increased by 45 percent, or 7 million people. And Amplify aims to connect, celebrate and build Pan-Asian cultural awareness within the company.

Amplify fosters an inclusive and safe environment for Aramark Pan-Asian associates, their allies, clients, customers and communities. We welcome any

Aramark associate to support us as we grow

Amplify's voice. We're holding an introductory virtual meeting on **April 14th at 4pm ET**. Please join us!

[Register Here](#)

## ALL YOUR HR NEWS IN ONE PLACE

*Together,  
Wherever*

**ARAMARK EMPLOYEE  
APPRECIATION DAY**

If you need an easier way to keep track of developments in Human Resources, then check out the latest edition of the PeopleFirst newsletter for all your up to date HR stories and upcoming events. In this issue:

- Employee Appreciation Day (May 4)
- Autism Awareness Month
- Diversity Month
- National Volunteer Week
- Earth Day
- And more!

[Read PeopleFirst](#)

## CORONAVIRUS RESOURCES

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