ICYMI: The Executive Diversity Council and Related Organizational Updates

I am pleased to share two important organizational announcements as we continue to position the Company for future success. First, we have formed an Executive Diversity Council that I will lead with one of our board members, Calvin Darden, former Senior Vice President at United Parcel Service (UPS). The Council will provide strategic focus and direction to advance diversity, equity and inclusion among our employees, client partners, customers, suppliers and communities.

In addition, Ash Hanson has been promoted to the newly created role of Chief Diversity and Sustainability Officer, reporting to Lynn McKee. In this role, Ash will lead all global diversity, equity and inclusion efforts and the strategy and governance of Aramark's 2025 sustainability plan, Be Well. Do Well., which is focused on positively impacting people and the planet for generations to come.

Read the Press Release

SPONSORING ECONOMIC OPPORTUNITY FOR MINORITY SUPPLIERS
We’re thrilled to announce our partnership with the Chicago Minority Supplier Development Council, Inc. (ChicagoMSDC) as the 2020 Presenting Sponsor of The PIPE Program (Progress, Insight & Performance Education), an advanced business management program for minority-owned businesses. The ChicagoMSDC is a premier organization for increasing business opportunities between major buying organizations and minority-owned businesses.

Each year, we spend $150 million with small and diverse suppliers in Illinois, with about 45 percent based in Chicago. Under the partnership, Aramark will sponsor 20 minority-owned businesses through the ChicagoMSDC, more than doubling the program’s participation. As part of the program, we will leverage our Employee Resource Group network. Specifically, members of Aramark LEAD (Leaders and Employees of African Descent) will have opportunities to engage with these diverse businesses and ChicagoMSDC in various committees and educational sessions throughout the year in support of the PIPE program.

This latest sponsorship is part of our broader sustainability strategy, Be Well. Do Well., which encompasses ethical and inclusive sourcing and includes a commitment to increase overall spending with small and diverse suppliers to 25 percent by 2025. Our robust supply chain already includes more than 6,000 small or diverse suppliers and supports more than 14,000 jobs across the United States, for a total economic impact of $1.9 billion, annually.

Read more in this press release.

#ServiceStarSpotlight: MYRON STEELE

The Service Star Spotlight is a new campaign to recognize and
thank members of the front line who have demonstrated extraordinary heroism during unordinary times.

Myron Steele, Lead Cook at Avnet Logistics in Chandler, AZ, is a servant leader who epitomizes the spirit of the Service Star Spotlight. He and his team provided a port in the storm for the essential workers at the Avnet Logistics distribution center. In partnership with our client, Myron was an early adopter and advocate for implementing a pandemic-safe café environment using the Aramark Global Pandemic Plan. He led his team to transition the café overnight to ensure the safety of our team, clients, and guests.

Myron ran client meetings, where he shared a partnership playbook that included safety protocols and business strategy to support the client as they navigated operational protocols during the global pandemic. He also directed his team in preparing and distributing over 2,000 boxed lunches and essential goods packages to 370 employees at Avnet over a five-week period.

Myron’s courage and tenacity earned him a place among other food service heroes featured in the July/August 2020 edition of Food Management Magazine. Send us your suggestions for people to include in the Service Star Spotlight and look for posts with #ServiceStarSpotlight on our social media channels.
option to pick up a complementary chicken dinner for four each Tuesday. Chefs from the dining hall volunteer their time, and, to date, the team has distributed more than 9,000 meals.

“Our team provides such wonderful service for students every day, and we just felt it was really important to give back to those folks,” said Joey Farrell, the food service director for JMU’s east side of campus.

The dinner program caught the attention of a reporter from the local CBS news station, who interviewed several members of our team. Watch the video.

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**NEW SUPPORT RESOURCES FOR LEADERS**

Aramark Leadership Development is pleased to announce the launch of the Learn2Lead Resource Center, a new tool built to support Aramark leaders with tips and guidance to take on everyday challenges.

Built based on input and feedback from more than 50 Aramark leaders like you about the challenges you’re facing right now, the Resource Center provides a place to find leadership-related resources and support that is not part of a formal learning program, so leadership development can become an everyday activity.

With content ranging from tips and articles to TED talks and webinars, and topics like “Leading Virtually,” and “Leading Through Change & Disruption,” this quick access tool offers support in a range of ways. We even built it to be easily accessible on your mobile device, so it can be at your fingertips whenever – and wherever – you need it.

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**ABC DAY GRANTS CREATE SOCIAL IMPACT**

Did you know we have made more than $115,000 in charitable contributions to our ABC Day partner organizations since the start of the pandemic? The impact is real, funding essential educational and support programs and serving people in the communities where we live and work. Many of our partners took to social media to show us their thanks.
The Detroit Food Academy and Playworks PA used their Twitter channels to share their gratitude for our financial support during the pandemic.

HELPFUL RESOURCES:
Continue to check this page on aramark.net for ongoing updates. If you need help or guidance, contact CoronavirusQuestions@aramark.com.

This newsletter is for internal purposes only. Print and share with your team. Read past issues on aramark.net. Send us your feedback.