WELCOME BACK, VISITORS!

As travel gradually resumes, America’s national parks offer the freedom of the great outdoors, budget-friendly options and social distancing that continue to keep families safe. So we’re enhancing our park services and operations to meet the safety and hygiene standards of today’s environment, while continuing to create enjoyable guest experiences — from lodging and dining to outdoor activities.

“Our national parks are a symbol of America’s beauty and we look forward to welcoming park enthusiasts, including first-time and returning visitors,” said Bruce Fears, president, Leisure. “While health and safety remains our top priority and visitors may notice some changes in our park operations, they can still be assured an unforgettable, authentic outdoor experience.” Read more about the parks in our press release and watch the video as we welcome our guests back to Yosemite.
Purdue University in Indiana announced last week that they will partner with us to enhance dining offerings for the university’s West Lafayette campus and community.

“Aramark has a wealth of experience,” said Rob Wynkoop, associate vice president for auxiliary services at Purdue, in a press release announcing partnership. “We were very focused on a retail solution that brought new and real choices to the retail dining experience on the West Lafayette campus. We are excited to partner with them to bring these high-quality dining options to campus. There will be great options for every palate.”

Aramark will operate 35 dining locations on the West Lafayette campus, including 11 locations in Purdue Memorial Union. Dining offerings will include a mix of local, regional and national companies. One of the highlights of this new partnership will be the creation of the Purdue Marketplace, a world-class food hall with a variety of new dining concepts, including Walk-On’s Sports Bistreaux, co-owned by Purdue alumnus Drew Brees. Additional new dining options include Jersey Mike’s, Panera Bread, Qdoba Mexican Eats, Saladworks and Firehouse Subs.

“Aramark is extremely proud to partner with Purdue,” said Higher Education President Jack Donovan. “We look forward to helping the university with its campus transformation and ultimately, enhancing the living and learning experience and environment for students, faculty, staff and visitors.”
ALL ABOUT EVERSAFE

We recently launched EverSafe™, our new enterprise platform that supports the safe reopening and sustainable management of client locations around the world. In Monday’s message about EverSafe, Marc Bruno, Chief Operating Officer, U.S. Food & Facilities, talked about refreshed brand guidelines, which contain additional information on our key tenets and supporting programs. Additionally, Marc introduced EverSafe OS, a proprietary digital product for web and mobile devices to serve non-traditional Aramark clients and market segments that could greatly benefit from our world-renowned safety and operational practices. Read more.

LOTS OF NEWS FROM OUR CORRECTIONS TEAM

CELEBRATING NATIONAL CORRECTIONAL OFFICERS WEEK...
AND MORE

Our Corrections team shared a batch of great stories about how our teams are working with their clients and their communities not only during National Correctional Officers Week last month, but also on a daily basis during the COVID-19 pandemic. Click the button below to read more about how our teams say thanks with special meals, clever gifts, themed parties and more.

Celebrating With Our Corrections Teams
LANDMARK DECISION PROTECTS EMPLOYEES

In a landmark decision this week, the U.S. Supreme Court affirmed that sexual orientation and gender identity are protected characteristics under Title VII of the Civil Rights Act.

Last July, we proudly joined the Human Rights Campaign and 200+ major corporations to sign an amicus brief that was filed with the Supreme Court related to a trio of cases that could determine whether LGBTQ+ people are protected from discrimination. In each of these cases, an employer allegedly fired a long-time employee simply for being homosexual or transgender.

“Aramark played a supportive role in joining the amicus brief, which I am confident made a difference, said Chris Stearns, AVP and assistant general counsel. “When employees can safely bring their whole selves to work, they do better work and that leads to success.”

Our support of LGBTQ+ employees has been demonstrated multiple times over the years, Stearns noted: Aramark similarly joined the amicus brief from corporate America supporting marriage equality in the Obergefell v. Hodges case before the Supreme Court in 2015.

The Aramark Pride Employee Resource Group was founded in 2010 by Stearns and others, and officially launched in 2012. Click here to get involved with Aramark’s efforts for LGBTQ+ inclusion through our Pride Employee Resource Group. And scroll through our June 2 Mark Online to learn about and join Pride Month activities.

DID YOU KNOW?

The Emancipation Proclamation did not mark the end of slavery in the US. African Americans endured another two and a half years of slavery (after two and a half centuries of slavery) in many southern states until news of the executive order reached Texas on June 19, 1865 when Union General Gordon Granger and 1,800 troops arrived in Galveston, Texas to take control of the last un-emancipated state. The reactions to this profound news ranged from pure shock to immediate jubilation. Juneteenth gatherings and celebrations have then occurred each year on June 19th commemorating this momentous time in history.

The celebration of June 19th was coined "Juneteenth" and grew with more participation from descendants. The Juneteenth celebration was a time for

Subscribe to our email list.
This Friday, June 19th, marks the 155th anniversary of Juneteenth, also known as Jubilee Day or Freedom Day and is a day to celebrate the rich culture of our Black and African American communities.

Please share with us how you're celebrating Juneteenth by sending a picture and a brief caption to lead-erg@aramark.com.

Want to learn more? Visit the National Museum of African American History and Culture site.

POSTS, TWEETS AND EVERYTHING SOCIAL

Is there a better way to encourage parents to focus on safety

Subscribe to our email list.
Our international colleagues asked employees’ kids in Argentina and Chile to record key messages to promote safety, such as how to correctly wear a face mask, the importance of washing hands frequently or using sanitizing gel, respecting social distancing and how to safely re-enter their homes. No translation needed...their actions speak louder than words.

HELPFUL RESOURCES:
Continue to check this page for ongoing updates. If you need help or guidance, contact CoronavirusQuestions@aramark.com.

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