In Germany, we customized Deutsche Bank's Bocca concept to add solutions for our client.

NEW BIZ DEMONSTRATES CLIENT COMMITMENT
Despite the challenges of operating during a pandemic, several of our LOBs recently won new business.

Deutsche Bank: Retain Old, Win New
Outstanding operational performance by our team at Deutsche Bank - led by Daniel Finkenrath and Dirk Kamphues – combined with sales leadership by Matthias Bier meant we retained almost all of our existing business at Deutsche Bank, and added six additional sites.

The recipe for success? For every Deutsche Bank location we took the company-wide food concept “Bocca” (Italian for mouth), customized it and added our own
individual solutions for each location. Deep consumer understanding and productive, cooperative conversations helped clinch the wins.

The official start for the new units was April 1, with the teams operating under the very special circumstances of COVID-19. Despite the challenges, our teams performed well, creating high satisfaction rates for both clients and guests. Kudos to all who were a part of the four rebids in Frankfurt and Munchen, plus new business in Eschborn, Mannheim, Stuttgart, Hannover, Schkeuditz and Leipzig.

**Overcoming Challenges To Win A Corrections Client**

When GM Robin Weiss came in to work at an Alameda County, CA Correctional Facility on a recent Monday, she noticed a very large banner as she drove in. Her client had created "Heroes Work Here" banners that included Aramark and placed them in the employee parking area and the officer dining room. This was especially meaningful because when Weiss first arrived at Alameda in September of 2018, she and her team faced multiple challenges. But 18 months later, Aramark was awarded a new five-year contract, and the client recognized the team as heroes, thanks to the efforts of Weiss, DM Peter Burt and lots of support from across the district and region.

**Higher Ed Win In The News**

The University of South Florida (USF) announced that they'll be the new St. Petersburg campus provider. We've provided dining at USF Tampa since 2002.

"Aramark, which will take over June 10, will run dining operations at The Reef in the University Student Center and the Osprey, the new residence hall that is scheduled to open in August. It will be available to students once dining operations resume," the university reported.
WORDS OF WISDOM FROM LEAD ERG
EXEC SPONSOR KELLY JONES

Kelly Jones, President, Corrections and executive sponsor of the Leaders and Employees of African Descent (LEAD) Employee Resource Group (ERG), recently shared a special message with LEAD members. Here are some excerpts:

As a Black man, father of Black children, and spouse to a Black woman, I personally feel the killings of George Floyd, Ahmaud Arbery, Breonna Taylor, and countless others and see their faces in my loved ones. I took the role as Executive Sponsor for LEAD because I saw the need for strengthening the Black community at Aramark and recognize the importance that Black leaders and allies play in building this company to be the best organization it can be. It is in times like these that I feel the gravity of this role and I want you to know that we hurt and feel this together as one.

We want to provide a safe space to discuss and process these recent events and to provide guidance on staying mentally healthy while dealing with the associated trauma. Additionally, we want to help educate and equip those in our organization who want to be allies with the tools and resources to play the part.

Progress does not come by happenstance and I encourage you all to be part of this work with us. Although the fight for equality continues, I am a firm believer that we can create the future we want to see together.

Several events are being planned to allow for discussion, support and allyship:

- **Just Us Support Circles**, designed as safe spaces for Black and African American team members to gather, voice their perspectives and learn how to cope with the impact of recent events, begin next week.
- **Activating Allyship** sessions are for those interested in becoming a better ally for the Black community, and to learn what one can do to actively combat racism and injustice.

Click on the session title to register, and read upcoming Mark Online newsletters to learn about additional events.

---

ARAMARK EVERSAFE™ BRAND GUIDELINES LAUNCH

Subscribe to our email list.
A Brand Guidelines Book is now available for Aramark EverSafe™. EverSafe reflects our commitment to the safe reopening and sustainable management of client locations around the world. This new platform embodies our long-standing commitment to safety and deep operational expertise across our enterprise offering. Read more.

MONDAY, JUNE 8 IS WORLD OCEANS DAY...
...and a good time to learn more about sustainable seafood.

Did you know that of the world’s fisheries, 90% are threatened by practices that stress the environment and marine life? Guided by our Sustainable Seafood Policy, we always strive to buy seafood from sources, whether fished or farmed, that maintain healthy marine life and ecosystems, and respect seafood workers and communities throughout the supply chain.

Since 2014, our contracted frozen finfish purchases in the U.S. meet Monterey Bay Aquarium Seafood Watch recommendations. Since 2016, all contracted canned skipjack and albacore tuna in the U.S. is sustainably sourced from Marine Stewardship Council-certified fisheries. Sustainable seafood programs are also underway in Canada, Germany and the United Kingdom.

Read more about our commitment to responsible sourcing here.

THE LATEST FROM SOCIAL MEDIA

Subscribe to our email list.
HELPFUL RESOURCES FOR COVID-19:
Continue to check this page on aramark.net for ongoing updates. If you need help or guidance, contact CoronavirusQuestions@aramark.com.