

REDUCING SINGLE-USE PLASTICS

Every year, more than 8 million tons of plastics leak into the world's oceans. Of the world's ocean fisheries, 90 percent are at risk—threatened by fishing practices that stress the environment and marine life.

We recognize the importance of healthy ocean ecosystems – critical to the wellbeing of people and planet. We are equally focused on purchasing sustainable seafood in accordance with our industry-leading [Sustainable Seafood Principles and Policy](#), and advancing our holistic strategy to reduce single-use plastics, such as straws, stirrers, bags and more. We are proud to support our oceans on two fronts – watching what comes out as well as what goes in.



PLANET

CONSUMER INSIGHTS

According to a 2020 Aramark consumer survey, the majority (73%) of respondents are concerned with the overuse of plastic in general and 83% are trying to reduce personal consumption by recycling and reusing plastic bottles and bags. Amid the coronavirus pandemic, our insights show that our consumers are still just as concerned or even more concerned with overuse of single-use plastics than they were prior to the pandemic.

Our strategy leverages these insights so that we will make a significant reduction in single-use plastics, while continuing to offer convenience expected by today's consumer. To ensure our approach works for all clients and consumers, each business has an action plan relevant to the nuances of their operation. For example, we provide straws available for those who need them, like people with disabilities and hospital patients.

OUR COMMITMENTS

Aramark is committed to drastically reduce single-use plastics across its global foodservice operations by 2022. We are proud of our comprehensive strategy [announced in 2018](#) which includes:

- Starting with the most visible category: Drastically reducing plastic straws and stirrers. Offering eco-friendly alternatives, wherever possible.
- Enabling positive behavior changes: Expanding offerings of reusable products such as water bottles, mugs, take out containers and bags.
- Educating and encouraging consumers: Expanding marketing materials to eliminate or reduce.
- Prompting innovation: Working with our partners including suppliers and National Brands to reduce packaging through design and innovation.
- Driving high impact change: Prioritizing categories to drive measurable reduction across all single use plastics and elimination, wherever possible.

Aramark is proud to be the first food service provider to join the [Ocean Plastics Leadership Network](#) (OPLN), a pre-competitive forum bringing together NGOs, academia, and industry to address the global plastics crisis.

IMPACT

In 2018, we launched a “Sip Smarter” campaign to raise awareness, inform consumers and drive change. Merchandising signs alert consumers about our operational changes to minimize plastic consumption, where they can still find straws upon request and how to reduce personal consumption of single-use plastics.

Since 2018, we have seen a 59% reduction in single-use straws and stirrers. or nearly 90 million fewer straws annually in the U.S., enough to stretch nearly halfway around the world if placed end to end. We are committed to maintaining this progress as our business grows, and will apply our learnings to additional items, such as bags and take out containers. Our size and reach provide an opportunity to minimize environmental impact in thousands of locations and communities, across the globe, and help conserve the health of the world's oceans.

TURN THE TIDE ON PLASTICS IN OUR OCEANS



EACH YEAR

8M TONS
OF PLASTIC LEAKS INTO
THE WORLD'S OCEANS

= **1** GARBAGE
TRUCK



DUMPING ITS CONTENTS INTO THE OCEAN
EVERY MINUTE OF EVERY DAY

100M
PLASTIC STRAWS A YEAR
REMOVED FROM ARAMARK OPERATIONS
EQUALS OVER
12,000
MILES
PLACED END TO END
ENOUGH TO WRAP HALF WAY
AROUND THE WORLD



73%
ARAMARK
CONSUMERS

ARE CONCERNED WITH
OVERUSE OF PLASTIC*

83%
WANT
TO REDUCE

PERSONAL CONSUMPTION
OF PLASTICS*

WHAT

ARAMARK IS DOING



REDUCE

USE OF PLASTIC STRAWS, OFFER ALTERNATIVES



EXPAND

REUSABLE OFFERINGS



ENCOURAGE

CONSUMER BEHAVIOR CHANGE



PRIORITIZE

ADDITIONAL CATEGORIES



PARTNER

WITH NATIONAL BRANDS AND SUPPLIERS

WHAT

YOU CAN DO



REDUCE

USE OF SINGLE USE PLASTICS



REUSE

WATER BOTTLES, CUPS AND TO GO
CONTAINERS



RECYCLE

PLASTIC BOTTLES, PACKAGING AND MORE