REDUCING SINGLE-USE PLASTICS

Every year, more than 8 million tons of plastics leak into the world’s oceans. Of the world’s ocean fisheries, 90 percent are at risk—threatened by fishing practices that stress the environment and marine life.

We recognize the importance of healthy ocean ecosystems – critical to the wellbeing of people and planet. We are equally focused on purchasing sustainable seafood in accordance with our industry-leading Sustainable Seafood Principles and Policy, and advancing our holistic strategy to reduce single-use plastics, such as straws, stirrers, bags and more. We are proud to support our oceans on two fronts – watching what comes out as well as what goes in.

CONSUMER INSIGHTS
According to a 2018 Aramark consumer survey, the majority of respondents are concerned with the overuse of plastic in general and nearly 80% are trying to reduce personal consumption by recycling and reusing plastic bottles and bags.

Our strategy leverages these insights so that we will make a significant reduction in single-use plastics, while continuing to offer convenience expected by today’s consumer. To ensure our approach works for all clients and consumers, each business has an action plan relevant to the nuances of their operation. For example, we provide straws available for those who need them, like people with disabilities and hospital patients.

OUR COMMITMENTS
Aramark is committed to drastically reduce single-use plastics across its global foodservice operations by 2022. We are proud of our comprehensive strategy which includes:

- Starting with the most visible category: Drastically reducing plastic straws and stirrers. Offering eco-friendly alternatives, wherever possible.
- Enabling positive behavior changes: Expanding offerings of reusable containers such as water bottles, mugs, take out containers and bags.
- Educating and encouraging consumers: Expanding marketing materials to eliminate or reduce.
- Prompting innovation: Working with our partners including suppliers and National Brands to reduce packaging through design and innovation.
- Driving high impact change: Prioritizing categories to drive measurable reduction across all single use plastics and elimination, wherever possible.

IMPACT
Since 2018, we have seen an over 20 percent reduction in single-use straws and stirrers. We remain committed to achieve a 60% decrease in plastic straws by end of 2020, or nearly 100 million fewer straws annually in the U.S., enough to stretch halfway around the world if placed end to end. Our size and reach provide an opportunity to minimize environmental impact in thousands of locations and communities, across the globe, and help conserve the health of the world’s oceans.
TURN THE TIDE ON PLASTICS IN OUR OCEANS

Each year 8M tons of plastic leaks into the world’s oceans = 1 garbage truck dumping its contents into the ocean every minute of every day.

100M plastic straws a year removed from Aramark operations equals over 12,000 miles placed end to end enough to wrap half way around the world.

60% Aramark consumers are concerned with overuse of plastic* 80% want to reduce personal consumption of plastics*.

WHAT ARAMARK IS DOING

- Reduce use of plastic straws, offer alternatives
- Expand reusable offerings
- Encourage consumer behavior change
- Prioritize additional categories
- Partner with national brands and suppliers

WHAT YOU CAN DO

- Reduce use of single use plastics
- Reuse water bottles, cups and to go containers
- Recycle plastic bottles, packaging and more

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