

GOOD. SMART. BUSINESS. PROFIT.™

ETHISPHERE

Essential reading for Directors, CEOs, General Counsel and Ethics & Compliance Professionals who see opportunity in ethical leadership



Ethisphere's
2010
World's
Most
Ethical
Companies

ARAMARK RANKED AS ONE OF THE WORLD'S MOST ETHICAL COMPANIES FOR 2010

2010 World's Most Ethical Companies

Harris Corporation
Aerospace

Rockwell Collins Inc.
Aerospace

The Aerospace Corporation
Aerospace

Comme Il Faut
Apparel

Nike, Inc
Apparel

Patagonia
Apparel

**Barrett Jackson Auction
Company**
Auctions

Cummins Inc.
Automotive

Ford Motor Company
Automotive

Johnson Controls, Inc.
Automotive

Rabobank
Banking

Standard Chartered Bank
Banking

**Westpac Banking Corpora-
tion**
Banking

Accenture Ltd
Business Services

Noblis, Inc.
Business Services

Pitney Bowes
Business Services

**The Dun & Bradstreet Cor-
poration**
Business Services

Paychex
Business Services

Ashland Inc
Chemicals

Dow Corning Corporation
Chemicals

Ecolab, Inc.
Chemicals

Flint Hill Resources
Chemicals

Hewlett-Packard Company
Computer Hardware

Adobe Systems, Inc
Computer Software

salesforce.com
computer software

Symantec Corporation
Computer Software

Teradata Corporation
Computer Software

**CH2M HILL
Companies, Ltd.**
Construction and Engineering

CRH plc
*Construction and
Engineering*

Fluor Corporation
*Construction and
Engineering*

Parsons Engineering
*Construction and
Engineering*

**Granite
Construction Inc**
*Construction and
Engineering*

Ricoh Company Ltd.
Consumer Electronics

Xerox Corporation
Consumer Electronics

Henkel AG
Consumer Products

Kao Corporation
Consumer Products

L'ORÉAL
Consumer Products

Mattel, Inc.
Consumer Products

General Electric Co.
Diversified Industries

**Freescal
Semiconductor, Inc.**
*Electronics and
Semiconductors*

Texas Instruments Inc*Electronics and Semiconductors***Duke Energy Corp.***Energy and Utilities***FPL Group, Inc.***Energy and Utilities***National Grid plc***Energy and Utilities***Sempra Energy***Energy and Utilities***Wisconsin Energy Corporation***Energy and Utilities***Waste Management***Environmental Services***American Express Company, Inc***Financial Services***The Hartford Financial Services Group, Inc.***Financial Services***The Principal Financial Group***Financial Services***Campbell Soup Company***Food and Beverage***General Mills, Inc.***Food and Beverage***PepsiCo, Inc***Food and Beverage***Solae, LLC***Food and Beverage***ARAMARK***Food Service***Sodexo, Inc.***Food Service***Trader Joe's***Food Stores***Wegmans***Food stores***Whole Foods Market, Inc.***Food Stores***Stora Enso Oyj***Forestry, Paper and Packaging***Svenska Cellulosa***Forestry, Paper and Packaging***Weyerhaeuser***Forestry, Paper and Packaging***International Paper***Forestry, Paper and Packaging***Cleveland Clinic***Healthcare***Hospital Corporation of America***Healthcare***J M Smith Corporation***Healthcare***Johns Hopkins***Healthcare***Premier Inc.***Healthcare***Wyndham Worldwide Corporation***Hotels, Travel and Hospitality***The Rezidor Hotel Group S.A.***Hotels, Travel and Hospitality***Caterpillar Inc.***Industrial Manufacturing***Deere & Company***Industrial Manufacturing***Eaton Corporation***Industrial Manufacturing***Milliken and Company***Industrial Manufacturing***Rockwell Automation, Inc.***Industrial Manufacturing***The Timken Company***Industrial Manufacturing***Aflac Incorporated***Insurance***Swiss Re***Insurance***Wisconsin Physicians Service***Insurance***Google***Internet***Zappos***Internet***Thomson Reuters***Media, Publishing and Entertainment***Time Warner***Media, Publishing and Entertainment***Becton, Dickinson and Company***Medical Devices***Royal Philips***Medical Devices***AstraZeneca***Pharmaceuticals***Novo Nordisk***Pharmaceuticals***Jones Lang LaSalle Inc.***Real Estate***Starbucks Coffee Company***Restaurants and Cafes***Best Buy Co., Inc.***Specialty Retail***Gap Inc.***Specialty Retail***IKEA***Specialty Retail***Target Corporation***Specialty Retail***Ten Thousand Villages***Specialty Retail***Avaya Inc.***Telecom Hardware***Cisco Systems Inc.***Telecom Hardware***T-Mobile USA***Telecom Services***Vodafone Group Plc***Telecom Services***UPS***Transportation and Logistics***Nippon Yusen Kabushi Kaisha (NYK)***Transportation and Logistics*

“This honor is a testament to the commitment and conduct of all of our teams globally. Operating with integrity has been a part of our company’s mission and culture for nearly 75 years. Our history of growth and success demonstrates that by conducting our business in an ethical and responsible manner, we deliver real value for our clients, our customers, our communities, and our stakeholders.”

*Joseph Neubauer,
Chairman and Chief
Executive Officer,
ARAMARK*

The **World's Most Ethical Companies** designation recognizes companies that truly go beyond making statements about doing business “ethically” and translate those words into action. WME honorees demonstrate real and sustained ethical leadership within their industries, putting into real business practice the institute’s credo of “**Good. Smart. Business. Profit.**”

There is no set number of companies that make the list each year. Rather, the **World's Most Ethical Company** designation is awarded to those companies that have **leading ethics and compliance programs**, particularly as compared to their industry peers. This year, there are **100 World's Most Ethical Companies**. Of these companies, 26 are new to the list in 2010 and 24 companies dropped off from the 2009 list. These “drop offs” generally occurred because of litigation and ethics violations, as well as increased competition from within their industry.

“ARAMARK’s promotion of a sound ethical environment shines within its industry and shows a clear understanding that operating under the highest standards for business behavior goes beyond goodwill and ‘lip-service’ and is intimately linked to performance and profitability. This year’s World’s Most Ethical Companies award was more competitive than ever, because companies realize that making ethics a priority is critical amidst a tough economic environment.”

*Alex Brigham,
Executive Director,
Ethisphere*

WME Index vs. FTSE 100 vs. S&P 500

