



## Frequently Asked Questions

### **When was Aramark founded?**

Aramark was founded in 1936 by Davre Davidson.

### **What services does Aramark provide?**

Aramark delivers experiences that enrich and nourish people's lives through innovative services in food, facilities management, and uniforms. We provide award-winning services to healthcare institutions, universities and school districts, stadiums and arenas, and businesses in 22 countries around the world.

### **How many clients does Aramark serve?**

300,000 uniform clients  
100,000 refreshment services clients  
2,500 international clients (Europe, Asia, South America)  
2,000 healthcare facilities  
1,000 higher education and K-12 clients  
750 business dining and facility clients  
500 correctional facilities  
150 sports and entertainment venues  
90 offshore rigs and remote camps  
50 parks and conference centers

### **How many employees work for Aramark?**

Aramark has a global employee population of 270,000.

### **In how many countries does Aramark operate?**

Aramark operates in 22 countries on four continents (North America, Europe, Asia and South America).

### **When was Aramark's initial public offering?**

Aramark first debuted as a public company in 1960, eventually returning to private ownership in 1984. We went public for a second time in 2001, and went private again in 2007. Aramark completed its most recent listing on the New York Stock Exchange on December 12, 2013.

### **What is Aramark's ticker symbol?**

Aramark is listed on the New York Stock Exchange and trades under the ticker symbol "ARMK".

### **What as the use of Aramark's IPO proceeds?**

Net proceeds of the shares sold by Aramark will be used to reduce debt and to reinvest in our people and technology.



## Frequently Asked Questions (cont'd)

### **Will Aramark pay a dividend?**

Yes. Following completion of the IPO, we intend to commence the payment of cash dividends on our common stock and are initially targeting a 1.5% annual dividend yield. Payment of dividends is subject to our compliance with applicable laws, and remains dependent on, among other things, our results of operations, financials condition, level of indebtedness, capital requirements, contractual restrictions, business prospects and other factors that our board of directors may deem relevant.

### **When does Aramark's fiscal year end?**

The Friday nearest September 30 each year.

### **What are Aramark's operating principles?**

We are committed to delivering innovative, high quality services to meet the evolving needs of our clients and customers. Our business model is founded on five principles of excellence – selling, service, execution, marketing and operations.

### **What is the background of the Aramark management team?**

Aramark is led by a seasoned management team supported by a strong and dedicated global workforce.

President and CEO Eric J. Foss is an experienced *FORTUNE* 500 public company CEO, having previously served as Chairman and Chief Executive Officer of Pepsi Bottling Group and CEO of Pepsi Beverages Company.

The average tenure of Aramark's principal operating leaders is 20 years, with individual tenure extending to 33 years. Aramark's remaining senior management team and business unit presidents' tenure averages 12 years of service.

### **Why is Aramark going public again?**

Throughout Aramark's history, we have continually looked for ways to better satisfy and serve our clients. We anticipate operating again as a public company will increase our financial strength and flexibility by enabling continued debt reduction and added resources to grow and enhance our competitiveness in a constantly changing environment. As a result, we expect our listing will fuel innovation and bring creative solutions to everyday problems that impact our clients. Ultimately, it should put us in a stronger position to maximize opportunities for our clients, customers, shareholders and employees.



## Frequently Asked Questions (cont'd)

### **What differentiates Aramark?**

Our brand reflects the spirit of our people and our commitment to innovation and passion for service. It recognizes that our 270,000 colleagues around the world are Aramark service stars delivering the “moment of truth” greatness our clients and consumers deserve. That star quality sets us apart from our competitors.

### **How will this IPO be different from the previous two times the company went public?**

We are operating in a different environment and the company is in a different place. We have a highly-focused business strategy and believe we are well positioned given our accelerating growth, good cost structure and the attractiveness of current conditions. As a public company, we expect to have the appropriate capital structure that should allow us added flexibility to explore additional opportunities.

### **Aramark is highly leveraged, how will the company be able to invest to grow and still return shareholder value?**

We believe we are operating from a strong position with accelerating growth and good momentum. Our focused business strategy is designed to enable our growth trajectory and continue to employ good fiscal management to pay down debt.

### **What are Aramark’s key growth businesses?**

We believe there are significant favorable trends within our industry, specifically related to outsourcing. Our clients look to us to help them focus on their core business, deliver a high level of consumer satisfaction and the attractiveness of consolidating services with a single provider. Within our portfolio of businesses, we believe the Higher Education and Healthcare sectors as well as the Facilities Services sector present opportunities for significant growth.

### **Now that Aramark is focused on being a public company, will shareholder value take priority over client service?**

No. Our overarching mission to deliver experiences that enrich and nourish lives remains unchanged. As a public company, we will be in a stronger position to maximize opportunities for our clients, customers, shareholders and employees.

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